



# 2023-24 ANNUAL REPORT



**ALTONA**  
HOCKEY CLUB



# PRESIDENT'S YEAR IN REVIEW

2024 was a year we saw some exceptional performances for our club as well as another record number of representatives (including many in Australian teams). We welcomed several new sponsors aboard, and launched our inaugural reunion round to ensure our former members are always welcome back at the A's.

We got a new electronic scoreboard, courtesy of the Westgate Tunnel Neighbourhood Fund. We also thank our sponsors Werribee Steel and Burlin Electrical for their contribution to this project. We were also lucky to have our local member, and Minister for Roads, the Hon. Melissa Horne, officially open the scoreboard.

2024 marks the end of one era, and the beginning of a new exciting chapter in our Club's history. We are about to bid farewell to our pavilion, which will be demolished over summer and replaced by a new, state of the art facility in 2025.

While many of us will miss the old rooms, as quaint as they are, it will be fitting that one of Victoria's leading hockey clubs finally has a pavilion that we deserve.

We thank Hobsons Bay City Council for their budget allocation and work on this project. Andrew Meiers, and previously David Burns, were instrumental in getting this project over the line. Riley Faulkner and Richard Samuels assisted with the planning stage as well.

While our ability to churn out representative players and continue to play finals hockey across the club amazes the Victorian hockey community, we need to grow our junior section to ensure we continue to produce future Altona champions at all levels.

Growing our club, at all levels, is something we all play a part in. You can all recruit your friends, welcome back past players and make new players feel the Altona welcome, when they join.

Our Junior Development sessions on Monday nights were well received by juniors and their parents. Our Seagulls Program pilot at U/10s level saw some fantastic skill development and will be rolled out to all junior levels in 2025.

We are lucky to have so many exceptional coaches and representative players bringing their experiences back to Altona to improve our current and future players.

Thank you to all the sponsors, coaches, volunteers and of course, our players, for a wonderful year.

Our Club is a wonderful place because of how everyone helps each other, putting their hand up to get jobs done. It's the Altona Way. If you can help in any part of the club, please let me know.

We have already started preparing for 2025, and look forward to opening our new Clubrooms with a successful season on and off the field.

**BRIAN FANNING**

# SPONSORS

## PREMIER PARTNER

Werribee Steel are the Premier Partner of the Altona Hockey Club in 2024. Including ground signage, Premier League playing uniform branding on the back, and Live Stream branding. A local family business established in 1967, Werribee Steel has established itself as Werribee's leading steel fabricator and supplier, offering a range of residential and commercial steel fabrication.



**WERRIBEE STEEL**  
COMMUNITY SUPPORT SINCE 1967

We are extremely grateful to all corporate sponsors this year.  
The following local businesses partnered with Altona HC over the last twelve months.

## PLATINUM PARTNER



## PITCH END NAMING SPONSOR



## GOLD SPONSORS





# THE ALTONA HOCKEY CLUB BOARD

The Altona Hockey Club Board of Management is elected in accordance with the Constitution to control and manage the club in the best interests of our members.

In 2024 the board consisted of 9 representatives for the year, with Peter Wroblewski stepping down during the season.

**BRIAN FANNING**  
PRESIDENT

**JACOB PATTERSON**  
VICE- PRESIDENT

**PETER DOLENC**  
SECRETARY

**JOSHUA COOTE**  
TREASURER

**ANDREW MEIERS**  
FACILITY MANAGER

**TIFF BARTLETT**  
JUNIOR DIRECTOR

**JO WHITFORD**  
SPONSORSHIP

**BRONTE KERLEY**  
SOCIAL & INCLUSION

**SCOTT PRENTICE**  
VOLUNTEER & MEMBER PATHWAYS

## SECRETARIAT REPORT

### PETER DOLENC

Our club experienced significant levels of on-field and off-field success over the past year. As a Board we welcomed 4 new board members who all took up significant roles and provided additional perspective. After commencing the year with full complement of 10 members, Peter Wroblewski unfortunately resigned his position early in the year due to increasing commitments and that position remained unfilled.

As a club our volunteer community is our lifeblood, and we welcome the opportunity for members to become more involved with the day-to-day functioning of the AHC. Many of our members have skills and abilities that we may not be aware of so please don't assume that we know what you can offer or how you can help. We encourage members to share their skills and experiences however they feel they can contribute — so please consider your possible involvement in a board or sub-committee role. All assistance is appreciated and tremendously welcomed.

The Board met 11 times over the past year, once for a planning meeting and 10 regular meetings, 4 of which were in-person, 6 being virtual. Attendance over the year was: B. Fanning (9), J. Patterson (7), J. Coote (10), T. Bartlett (9), J. Whitford (8), B. Kerley (9), A. Meiers (8), S. Prentice (8), P. Dolenc (8), P. Wroblewski (1).

We met in February for our annual planning session, the focus of which was threefold: Junior Development — resulting in the creation of a dedicated Junior Development Officer position (Nathan McDonald); Continued evolution of our 'Pathways' strategy and initiatives, and Board portfolio goalsetting and prioritisation.

The secretariat portfolio continues to provide governance oversight and alignment with regulatory, HA and HV compliance. The bulk of our alignment work to the National Integrity Framework (NIF) occurred in the 22/23 year. In 2024 we have seen updates to our own Social Media Policy, Financial Management Policy and our Injury Prevention Policy.

# MEMBERSHIP SUMMARY

Membership numbers declined over the past season, largely because of reduced junior participation, a factor that the club has recognised as a focus area and is actively addressing. We did have 29 registrations in our H2H program, and 9 of these went on to register for winter competition. Unfortunately, we did lose a number of our under 16 girls to other clubs who were aggressively targeting this age group.

Our participation growth strategy centres on developing a strong and vibrant junior base through our roadshow participation and the program of work managing overall junior development led by our Junior Development Officer, Naish McDonald. This, combined with the expansion of the successful Seagulls coaching program (U8/U10) led by Carmel, Steve and Lisa Brennan into our 12-16 age groups provides a sustainable base to build skill in our playing group and our coaching community that is attractive to potential new junior players and parents.

We had a number of juniors who only played in senior teams this year. The ‘transition’ from junior to seniors is another area that the board has been addressing. Finding the right balance of support at training, team integration and mentoring is continuing to be addressed. We still need to actively increase our base of female senior players and this is another area of focus for 2025.

Member Type	2023			2024		
	Male	Female	Total	Male	Female	Total
Junior - Hin2H	22	14	36	11	9	20
Junior - Under 8/Intra-club	2	1	3	10	1	11
Junior - Under 10	14	12	26	10	10	20
Junior - Under 12	13	18	31	15	16	31
Junior - Under 14	16	18	34	15	17	32
Junior - Under 16	14	12	26	13	3	16
Junior - Under 18	11	18	29	16	16	32
<b>Subtotal</b>	<b>92</b>	<b>93</b>	<b>185</b>	<b>90</b>	<b>72</b>	<b>152</b>
Senior	82	66	148	80	63	143
Mid-Week / Walking Hockey	7	13	20	13	7	20
<b>Subtotal</b>	<b>90</b>	<b>80</b>	<b>168</b>	<b>93</b>	<b>70</b>	<b>163</b>
Social Members	1	1	2		1	1
Coterie Members	10	4	14	7	7	14
Life Members	12	6	18	13	7	20
<b>Subtotal</b>	<b>23</b>	<b>11</b>	<b>34</b>	<b>20</b>	<b>14</b>	<b>35</b>
<b>TOTAL</b>	<b>203</b>	<b>183</b>	<b>387</b>	<b>203</b>	<b>158</b>	<b>360</b>

Note: Members are counted only once, ie:

- Intraclub/Hin2H participants are counted as Hin2H only
- Junior/Senior players are counted as juniors only
- Masters/Seniors players are counted as seniors only
- Social & Coterie members do not include playing members or life members
- Playing Life Members are included in Life Member count

# JUNIORS

TIFF BARTLETT



This year our junior sub-committee consisted of Tiff Bartlett, Camilla Briggs, Ryan McGraw, as well as new members: Carol Doloughan, Ainsley Saunders, Eleanor Yacono and Lisa Brennan.

Thank you to our out-going members : Ben Guy, Nicola Erasito and Piera Zeinou

## Hook in2 Hockey

Nick Myyralainen ran our Hin2H team again this year. They ran a week of roadshows involving over 500 kids from local schools . We had a good turn out at our 'come & try' sessions, and from that, we had approx 30 kids register for H2H.

From these Hin2H sessions we had a good number of players progress into our U8's & U10's & U12's. HV introduced a new concept this year of "venue based competition" for U/8's & U/10's. Our base was Footscray and we started with 1 U/8 team coached by Nicko, Caelan and Kiani as well as 2 U/10 teams coached by Steve & Carmel Brennan with their new "seagulls program". After a few rounds our numbers increased, and we added a 3rd team and recruited more coaches so that each team had 2 coaches per team. This competition ran across term 2 and 3 and the kids are so keen they are continuing to train over term 4 in preparation for next season. (Steve has provided a short report on their Seagull Program which they will be modifying for the U12 - U16's next season)

A big thank you to Steve McDonald who mentored all our junior umpires at Footscray in both term 2 & 3.

## Junior Development Program

This year the board approved funding for a Junior Development Coordinator. This idea was largely driven by out-going president Alex Tyrrell to improve the skills of the junior players and push for shield teams. Nathan McDonald was appointed to this position and did a fantastic job of organising quality coaches each Monday night and running a fun and challenging program. The number of juniors participating each week was consistent throughout the season and all feedback we received from parents and kids was full of praise.



The U12 Girls team with coaches Lauren & Scott.



The U10 Mixed team with coaches Lachlan & Steve.



# JUNIORS (continued)

## Representative teams

We continued to have a strong number of state and JSC representatives - players, coaches, team managers and umpires all listed on page 9 of the report for Wildcats and page 20 for state representatives.



Pictured: A full house at junior presentation night.

## Social Events

A big thank you to Ainsley Saunders and the junior committee for organising our junior events this year. The season opener saw a huge turnout as the parents took on the kids on the field.

With rain hampering our Pride round colour run, Ainsley moved all the planned activities inside and the kids had a ball.

Ainsley also coordinated with Bronte for NAIDOC week activities which included the kids painting on a large canvas.

We finished the winter season with presentation night at the club. Once again it was a great turn out and a great atmosphere. Well done to all the trophy winners.

U18 Mixed Central	Best & Fairest	Runner Up	Coaches Award	
	Brandon Villanueva	Declan Whitford	Kiani Howell	
U16 Boys Pennant	Best & Fairest	Runner Up	Coaches Award	Steph Gracie Award
	Lachlan Marshall	Michael Carlesso	Leon Thom	Isaiah Holland
U14 Girls Pennant	Best & Fairest	Runner Up	Coaches Award	Steph Gracie Award
	Eloise Marshall	Georgia Thompson	Isabel Egan	Astrid Larsen
U14 Boys Pennant	Best & Fairest	Runner Up	Coaches Award	Steph Gracie Award
	Thomas Yacono	Aidan Whiteoak-Doloughan	Lochlain Imrie	Ethan Agius
U12 Mixed Pennant	Best & Fairest	Runner Up	Coaches Award	Steph Gracie Award
	Lee Paterson	Mahath Ramasamy	Jude Shrimpton	Mahath Ramasamy
U12 Girls Pennant	Best & Fairest	Runner Up	Coaches Award	Steph Gracie Award
	Annie Buckland	Lise Andrieu	Neve Waterfield	Mridhula Ramasamy

# JUNIORS (continued)

In term 4 we have entered 4 indoor teams. We also have free "come & try" sessions running on Wednesday nights alongside the U8 & U10 skills sessions.

A big thank you to all the coaches and team managers for all the work they put in this year, as well as all the parents who volunteered for canteen and BBQ.



Pictured:U10 action with two of the Altona teams playing each other.

It was great to see an increasing number of junior umpires and ball kids. We really appreciate your contributions and hope you all continue in the coming years.

## JUNIOR DEVELOPMENT PROGRAM

**NATHAN MCDONALD**

### JUNIOR DEVELOPMENT PROGRAM

Whether your child is looking to play hockey for fun or advance to the elite level, the Altona Hockey Club Junior Development Program is designed to improve their skills with a focus on long term growth as hockey players and as people.

The program is designed by Greg Drake, one of the most highly credentialed coaches in Victoria, and run by Nathan McDonald, to help all Altona Juniors develop their hockey and to supplement the team training sessions.

<b>WHEN</b> Monday Nights 8pm - 7.15pm	<b>WHO IS IT FOR?</b> All Juniors from age 8 to 16
<b>COST</b> Free for all Altona Juniors	<b>WHERE</b> Altona Hockey Club

**THE PROGRAM**

- Hockey fundamentals - receiving and passing
- Defensive skills - tackling and positioning
- Goal shooting techniques and practice
- Advanced elimination skills
- Advanced receiving, passing and 3D skills
- Specialist skills

**MEET THE COACHES**

 Andrew Scanlon	 Jess Brennan	 Beth Halbard
 Heath McDonald	 Jacob Yacono	 Nash McDonald

THE ALTONA HOCKEY CLUB IS PROUDLY SUPPORTED BY **WERRIBEE STEEL**  
CRANBURY - LAMPSON STREET

The inaugural Junior Development Program at Altona Hockey Club successfully ran throughout the year, with an average of 30 participants attending each session. The program focused on developing fundamental hockey skills, ensuring our young players build a strong technical foundation. Coaching was provided by experienced players, including those with state and international playing experience, delivering high-quality, intensive training. The year-long program proved to be a great success, promoting skill development and passion for the sport, while setting the stage for the future of junior hockey at the club.

Thank you to the following coaches that assisted in the running of the sessions:  
Brendan Guraliuk, Heath McDonald, Steve McDonald, Andrew Scanlon, Jacob Yacono, Tim Symons, Jess Brennan, Ainslie Kennedy, Santi Vilallonga, Rafaela Ascarza, Luis Pascal Santamaria, Bronte Kerley and Beth Halbard.



# WESTERN WILDCATS REPRESENTATIVES

## U12 Boys

Muthu Ramasamy

## U14 Girls

Isabella Bradbury

## Umpires & Umpire Managers

Safiyah Zeinou

Ayah Zeinou

Steve McDonald

Naish McDonald

## U12 Girls

Mrihdula Ramasamy

Emily Brooks

Annie Buckland

Chloe Agius

Coach: Peter Agius

## U14 Boys

Aidan Whiteoak-Doloughan

Eoin Cronin

Thomas Yacono

William Bainger

Coaches: Harry & Kade Leigh

TM : Ainsley Bainger



Pictured: The U12 Western Wildcats girls celebrating during their Gold Medal shootout win.

## U16 Boys

Lachlan Marshall

## U16 Girls

Charlotte Baker

Isabel Baker

## U18 Boys

Tucker Kooloos

Hugo Fischer

Hamilton Woodman

## U18 Girls

Albee Damnicis

Odile Roberts

## UMPIRING

We are proud to have a history of umpires at all levels, and then continued this year with some fantastic achievements.

Thank you to the work of Nye Roberts (Umpire Coordinator) and Steve McDonald (Club Umpire Developer) for all of the tireless work this year in ensuring we have highly capable umpires for all of our games. Their work saw Nye named as the Best U21 Clubman, and Steve nominated for Hockey Victoria Community Official of the Year. We have had great umpires at all levels starting with juniors just getting involved through to our senior teams at all.

On the elite end of the spectrum, Tim Sheahan & Naish McDonald continue their rise through the National and International ranks, with both umpiring at Premier League and National level and Tim umpiring at International level, as well as being awarded the Premier League Final.



Pictured: Three of our junior umpires - Hugo, Toby and Ethan umpiring U10's.



# SENIOR AWARDS



Pictured: The Men's Metro team with their Premiership Pennant.

Teams	Best & Fairest	Runner Up
Women's Premier League	Josie Erbsland	Bronte Kerley
Women's Premier League Reserves	Kayla Williams & Missy Padoin	Kate Holland
WPL Squad Most Improved	Bella Bojic	
Men's Premier League	Nye Roberts	Mack Dolenc
Men's Premier League Reserves	Nathan McDonald	Jarryd Otterbach, Jesse Gatt & Jacob Yacono
MPL Squad Most Improved	Jarryd Otterbach	
Women's Pennant C	Tracey Drake	Olivia Yacono
Men's Pennant B	Daniel Fern	Matthew McCann
Women's Pennant E	Olivia Yacono & Molly Sutton	Sarah Fulton & Lauren Ash
Men's Pennant D	Steve Brennan	Brendan Prentice
Women's Metro	Aimi Phan	Makayla Hoy
Men's Metro	Caelan Jansen	Andrew Meiers
Tommy Thompson Award	Nye Roberts	
Cyril Turner Award	Tiff Bartlett & Caelan Jansen	

# WOMEN'S PREMIER LEAGUE

DANIELLE TYRRELL

Season 2024 saw continued growth and development within the WPL/WPLR group.

We welcomed new players into the group as well as having the addition of some International players to add some depth and experience to the playing group. Training was well attended throughout the year and we saw a number of players take big steps forward in their individual development.

WPL finished the season in 8th position. Individuals showed great improvements in their fitness and skill levels. The team showed improvements in their understanding of different structures and their adaptability throughout the season. The team showed at times that they are more than capable of mixing it with the top teams in the competition.

WPLR finished the season in 12th. While the results did not show up in wins the development in the team and individuals was evident throughout the year.

The coaching staff remained relatively consistent from the previous year with Nye Roberts, Merryn Brennan and Mitch Burns continuing to coach and support the WPLR group. Steph Young continued to support me in the role of assistant coach. We welcomed the inclusion this season of Tracey Drake as our Chair of Selectors. I would like to thank all the coaches for their time, commitment and ongoing support throughout the year. Thank you to Marco De Muri for continuing on in the team manager role for both teams as well as everything he does for the squads on training nights and game days. Thanks to Barry Fox for his assistance on the bench on match days. Thank you to Kevin Brennan and Morris Burgess for the player admin work.

The group is focused on building on the improvements made in 2024 and will strive for continual growth and improvement in 2025.

Thank you to all of the players for your time and commitment to each other, the team and the Altona Hockey Club.

Once again thank you to the off field staff for everything that you do to support the group.

I would like to thank the board for its continual and ongoing support, providing us with all that we need to succeed and develop as a squad.



Pictured: Women's Premier League celebrating a Kelsey Fox goal in a big win early in the year



# WOMEN'S METRO & PENNANT

TRACEY DRAKE



Pictured: The Pennant E team before their final.

2024 was a year of mixed results for our Women's Pennant and Metro teams. It was great to once again see good numbers across our three Women's Pennant and Metro teams, with around 60 players in the group. Wednesday night training sessions were well-attended by a core group of 15 to 20 players each week which enabled us to focus on individual skill development and game play. However, individual availabilities due to injuries or work and other sporting commitments created some challenges for team selections, with only half of this group able to play consistently throughout the season.

The group was well supported by match-day coaches for each team, Renea Cooke for Women's Metro 1 North West, Rachel Newby for Women's Pennant E North West, and Tracey Drake (playing coach) and Graham Norman (assistant coach) for Women's Pennant C. Jo Whitford assumed the crucial role of Women's Pennant and Metro coordinator to welcome new players, assist with selections and ensure teams had what they needed each week, with Leanne Ivory stepping back from the role after 2023.

Our Metro 1 team recorded three wins for the season and one draw, scoring 22 goals in total. This was a great effort for a team which was unfortunately forced to forfeit three games due to a lack of players in some weeks. More pleasing is the fact that most of the team's goals were scored by our up-and-coming junior players. Barry Briggs, Anthony Briggs and Sharon Briggs provided additional support to the team on game day and their help was much appreciated when Renea was unable to coach due to her own playing commitments.

Women's Pennant E enjoyed another fantastic season, reaching the finals for the second year in a row and finishing third on the ladder. The team was disappointed not to progress beyond the preliminary final against Hume to the Grand Final, but they can be very proud of their 12 wins and two draws for the season, with 37 goals scored.

Despite a very different line-up to the 2023 premierships-winning team, our women's thirds successfully consolidated their position in Women's Pennant C. Finishing seventh on the ladder in a 12-team competition, they won six games and drew two, hitting 26 goals and playing some excellent hockey throughout the season.

We've learned many lessons from the way we approached the season this year which we are keen to implement next season. Hopefully this will see our players grow in confidence and ability and enable even stronger connections to be built with our Women's Premier League and Reserves group so that our on-field performance continues to improve across all grades.

# MEN'S PREMIER LEAGUE

## GREG DRAKE

The MPL Squad had quite a successful 2024. Statistically, a significant improvement against the teams that remained in the competition following the 2023 season was achieved.



Pictured: The Men's Premier League side.

### MPLR

	Avg Goals For	Avg Goals Against	Average Points
2023	2.00	2.27	1.00
2024	3.22	2.06	2.11
% Improvement	61%	10%	111%

MPLR finished third on the ladder in 2024 after finishing eighth in 2023. Unfortunately, MPLR was defeated in a shootout in a preliminary final.

### MPL

	Avg Goals For	Avg Goals Against	Average Points
2023	2.55	2.36	1.45
2024	3.36	1.36	2.45
% Improvement	32%	42%	69%

MPL finished on top of the ladder in 2024 after finishing sixth in 2023. Unfortunately, MPL was also defeated in a shootout in a preliminary final.

### State and National Representation

Players from our squad were everywhere in 2024. You name the team we were in it! Australia National Development Squad, Australia Hockey 5s, Australia Indoor, Australia Country, HC Melbourne, Victoria Indoor, Australia U21, Victoria U21, Victoria U21 Indoor, National Futures, HC Melbourne Futures, Victoria U18, Victoria U18 Indoor. This is a fantastic situation for our club.

### Thankyous

Thanks to Kellie Roadley who has retired at the end of the 2024 season after 25 years of selfless service to the MPL squad. Thanks to Ian Bartlett, Lisa Smith, Morris Burgess, Tyson Priddle, Kerrie Myyrylainen and Steve Ritchie for their invaluable contributions to the squad through selections, training and match day. Thanks also to Simone Otterbach and David Burns for our Thursday night dinners. Thanks to everyone else that provided us with support.

Finally, thanks to the playing group for the respect shown to the staff, the commitment to the plan, and the willingness to improve.

I look forward to 2025.



# MEN'S METRO & PENNANT

STEPHEN RITCHIE



Pictured: The Men's Pennant B side that secured promotion to Pennant A in 2024.

What a cracking year for the AHC men's section 2024 turned out to be. Big thanks go to the PL coaching group whose impact was evident from pre-season with an all-inclusive approach resulting in over 50 players from all grades in attendance. Unlike years gone by, we were flush with players across the men's section in 2024 and for the first time in years we were faced with the unenviable selection dilemma of more players than available spots.

Again we had incredible off-field support and huge thanks go out to Tim Symons for another brilliant multi-team management effort. Tim was aptly assisted by a raft of players who stepped in to help with organising teams, match books, umpire payments, balls etc each week. Special mention also to Caelan Jansen for a very successful year in corralling our guys into the canteen. I'd also like to acknowledge the contribution of Bones in keeping tabs on players and selections right across the mens grades and Mog & Kev Brennan for the RevSport admin behind the scenes. My thanks also go out to Matt Barnett, our Spanish imports Luis and Santi and Goldy who came down to help with training during the year. It was particularly great for some of the younger players to get exposure to tailored coaching.

The strength in numbers and a strong pre-season translated to some very positive on field results with all our Pennant and Metro teams making it through to the grand final.

Metro 2 were the only team to claim the silverware in 2024 – sitting high on the table all season, clearly a class above the bottom of the ladder and in a constant arm-wrestle with the top of the table. Our overall strength in numbers resulted in some tough selection choices in the metro side, with over 24 eligible players when we can to the GF for only 16 spots.



# MEN'S METRO & PENNANT (continued)

While the GF win was a highlight, the other big benefit in M2 from the year was the number of junior/new/returning players that came back into the side and the growth as a team. If we can keep this going into next year we will be close to entering a 6th men's team for season 2025, which would be a huge achievement for the club. Credit to players that sat games out during the year when we had too many to play, and special mention to those that didn't make the GF team but were there to cheer the boys on. For the GF itself, while the crowd had to wait a whole day in the blistering cold at Footscray to see a win, it was well worth the wait as we got front row seats to the Scott Prentice show and a dominating team performance. Caelan Jansen was the deserving recipient of B&F for season 2024 with Harry Meiers runner-up.

Pennant D had a roller-coaster season with mixed results and plenty of line-up changes week to week in the first half of the year. Things settled after the mid-point and the guys found their stride, with strong leadership from Hamish Hudson and Brendan Prentice helping guide the lads throughout. Stand up performances from some of the younger guys in Dec Whitford, Cale Samuels and Aidan Whiteoak-Doloughan and GK Nick Watson who had a phenomenal first year of senior hockey. The young guys were complemented by some older heads including the welcome return of league leading goal scorer and B&F recipient Steve Brennan. The boys stormed home in the back half of the year to finish comfortably in 3rd spot and coast through the first 2 weeks of finals for a show down against nemesis MUHC. Unfortunately, it was not to be for the boys this year, some near misses and early chances failed to find the scoreboard and despite a gallant effort from B&F runner-up Brendan Prentice, Uni walked away eventual winners.

Pennant B had a heartbreaking end to a dream season in 2024, going down in the GF after a clutch goal by MCC in the last 30 seconds of regular play levelled scores at 4-4 and sent the game to shoot out. While it was a bitter pill to swallow, its hard to find much else to criticise the guys for in season 2024. Undefeated until the GF, the guys had ups and downs but made some huge improvements as a team and took their hockey to a new level, including both dominating performances and some gritty hard-fought games just scraping through. Matt McCann captained the side and led from the front as always, recognised by his team mates and taking runner-up in the B&F. The PB side benefitted from having a number of players each week who were in the PL training squad, vying for spots in higher grades each week and adding real strength to our side. Dan Fern was one such player who added new intensity to the front line and took home the B&F award for the year. Having secured the minor premiership, the guys have earned promotion to Pennant A for season 2025 – a well deserved recognition for a stellar season.



Pictured: The Men's Metro side during Indigenous Round.

# FACILITY OPERATIONS & DEVELOPMENT

## ANDREW MEIERS

It was a busy start to the season with pitch repairs, lighting repairs and a general maintenance working bee which was well attended. Kitchen operations continued to run successfully again this year under the management of Tess Nalder. Night games, day games, juniors and seniors, Tess once again in control of kitchen supplies and always prepared. Moving forward Tess will not continue as our kitchen manager next year; thank you Tess for your dedication over the past 3 years making the kitchen the success that it is.

In terms of staffing the kitchen and bar (bar managed by Merryn and Kevin Brennan again), after early season roster difficulties the functioning of the kitchen and bar went well. Thank you to all those who also did the “do food safely” certification, something Council now requests and a part of the annual food safety inspection.

Kerrie Myrylainen managed the uniform shop again this year. Moving forward Kerrie will not be continuing next season; thank you for your commitment to this important role for the past 6 years.

The new electronic scoreboard funded by the Westgate Tunnel Project was completed on time and budget with significant contributions from our sponsors Werribee Steel and Burlin Electrical. The scoreboard unveiling on 4th May was a great day for the club with the mayor and local MP in attendance.

## BUILDING DEVELOPMENT

Following initial design work carried out last year, serious planning for the new “Altona Hockey Pavilion” started early this year. Throughout the whole design process Council have been very helpful and provided the Altona Hockey Club via the working group every opportunity to make improvements, revisions and refinements. This collaborative process has resulted in a proposed building which has been well thought through and which we believe will be functional, energy efficient with great user amenity and external aesthetics that will impress.

The proposed building will be a lot longer than the existing clubrooms with the main social area connecting to the hockey pitch with full height windows, doors and decking. The proposed social area is also slightly larger than the existing social area and will be positioned at the southern end/centre of the pavilion. The main entry to the new building will be centred to the existing car park (main entry approximately where the existing office is) with four change rooms orientated at the northern end of the pavilion. The proposed combined kitchen and bar area will be centrally positioned to the building and face the hockey pitch. Good outcomes.

In June this year Council tendered the project and “Fleetwood Australia” was awarded the building contract, signed by Council. Fleetwood Australia specialise in off-site building which involves modular construction.

Council have advised that the building program will be as follows;

- Demolition and initial site works commencing in January 2025 (therefore the club have until the end of this calendar year to remove all items and vacate the building);
- Mid-March 2025 will see the steel structure/frame in position. As the building will be modular and built off-site, construction on site will happen quickly;
- Building work scheduled to be completed mid-May.

Noting the above building schedule, hockey operations will be affected for the first half of the season but there is a lot to look forward to with the new “Altona Hockey Pavilion” in 2025.



Pictured: The official scoreboard opening with HBCC Mayor, Matt Tyler and local State Government MP, Melissa Horne.

# INDOOR HOCKEY

## CAROL DOLOUGHAN

For the indoor Term 4 competitions in 2023, we had a total of 15 teams: 8 junior teams and 7 senior teams. In 2024, this number decreased to 10 teams, with 4 junior teams and 6 senior teams. A comparison table is listed below.

Participation in the ICC was strong in 2023. However, in 2024, no teams were submitted. This was due to the cancellation of senior grade competitions by HV and a lack of interest from junior players.

Looking ahead, the junior development team plans to run a "Come and Try" session in 2025 to encourage greater participation across all age groups in coming years.

A special thank you to Josh, our Treasurer, for coordinating payments and setting up the Revolutionise portal, and to Morris for reporting results on Revsport.

Junior 2023 Indoor				
	U12	U14	U16	U18
Girls	U12 Girls	U14 Girls	U16 Girls	Nil
Mixed	U12 Mixed	U14 Mixed	U16 Mixed	Nil
Boys	Nil	Nil	U16 Boys Shield	U18 Boys Shield
Junior 2024 Indoor				
Girls	U12 Girls	Nil	Nil	Nil
Mixed	U12 Mixed Shield	U14 Mixed	Nil	Nil
Boys	Nil	Nil	Nil	U18 Boys Shield

Senior 2023 Indoor			
	Open A	Open B	+ 35
Women	1 Team	2 Teams	1 Team
Men	1 Team	2 Teams	Nil
Senior 2024 Indoor			
Women	1 Team	1 Team	1 Team
Men	1 Team	2 Teams	Nil

# COMMUNICATIONS

## ALEX TYRRELL

Thank you to everyone who helped with Communications in 2024 to contribute to a successful year for the club with all platforms growing in size as we maintain our status as one of the most well followed clubs in Victoria and Australia. We kicked the year off with a Comms committee meeting to outline what we were trying to achieve and help onboard new help in the Comms area. This included the majority of the Social Committee, as well as Ainsley Bainger and Camilla Briggs helping on the junior side. This allowed us to reach all areas of the club with our storytelling, as well as launch a new platform with Albee Damnic leading the AHC Tik Tok.

Highlights:

- Rebranding of the AHC Newsletter and Junior Match Reports included every week
- HC Melbourne content with our players and local content creators shared jointly with the AHC accounts vastly improving reach and celebrating our top players. Multiple posts being watched 150,000+ times.
- Paid Facebook & Instagram advertising to support Hookin2Hockey and junior come and try days.
- Team Photos & specific moment photos of high quality to increase engagement - many included in this report.
- A large number of feature articles in the Star Weekly Newspaper thanks to a strong relationship with the lead Sports Reporter.



# VOLUNTEERING & MEMBER PATHWAYS

## SCOTT PRENTICE

In the 2024 season, we took steps to strengthen our junior to senior pathways, focusing on encouraging juniors to transition into senior play. We trialled a strategy aimed at creating a welcoming environment for juniors new to seniors, which we initially rolled out for boys/mens. We sent invitations to parents of junior players to senior training session. Additionally, we ensured that dedicated persons were present to greet newcomers during training, to create a supportive atmosphere.

We also appointed Matt Barnett as the training coach for the 4ths and 5ths men's teams in the second half of the season. His international experience and ability to integrate junior players into senior training proved invaluable, providing unique learning opportunities for our younger members.



Pictured: Steve McDonald helping junior umpires at the U10's.

**AHC VOLUNTEER HIGHLIGHT**

# SHARON BRIGGS

**HERITAGE**  
ABORIGINAL ON DAD'S SIDE, FROM YORTA YORTA NEAR ECHUCA.

**WHAT'S A LITTLE KNOWN FACT ABOUT YOU?**  
I DO VOLUNTEER WORK WITH STEAM TRAINS

**WHAT BRINGS YOU THE MOST JOY?**  
WINNING THE 2019 AND 2022 PREMIERSHIP, WHICH WAS TECHNICALLY BACK TO BACK.

**WHAT'S SOMETHING ON YOUR BUCKET LIST?**  
TO GO TO CANADA

**WHAT IS THE WEIRDEST/UNIQUE THING IN YOUR HOME?**  
MY DACHSHUND VICKY, NOTHING'S SACRED AND IT'S NEVER QUIET.

AHC WOMENS' PENNANT METRO PLAYER // FIRST NATIONS COMMITTEE MEMBER

Pictured: One of the posters celebrating the Indigenous Committee Volunteers, featuring Sharon Briggs.

To acknowledge the essential role of our volunteers, we actively recognised their contributions throughout the season. We are implementing new initiatives to enhance volunteer engagement, including the launch of a volunteers board in our new club room for the 2025 season. This board will outline key volunteering opportunities our members can get involved in.

In 2025 are looking to secure coaches for lower senior grades, creating more ways of engaging with our members for volunteering opportunities and, formalising a considered juniors to seniors transition plan to be rolled out across the club. Thank you to everyone who assisted throughout the year and we look forward to an even better 2025.

# INCLUSION & SOCIAL

## BRONTE KERLEY

This year we continued our commitment to inclusivity and community engagement through a series of meaningful events:

**HV Stand Out Cup (SOC):** Our participation in the HV Stand Out Cup included one senior team and two junior teams in the first ever junior SOC competition - showcasing our support for LGBTQ+ youth in sport.

**Women's Round:** We hosted a special Women's Round afternoon tea with Essendon Hockey Club, celebrating and supporting our female athletes and community members.

**Pride Cup Weekend:** The Pride Cup Weekend was a vibrant celebration of inclusivity and LGBTQ+ pride. Our Premier League squads wore the rainbow AHC strip, and nearly all our junior and senior teams joined in by sporting rainbow socks. The weekend also included the Family Fun Day, the Mr. Twisty food truck, rainbow bake-stall and hockey equipment mega sale.

**Indigenous Round:** This year's Indigenous Round was a fortnight of activities celebrating First Nations cultures featuring:

- Junior NAIDOC night with handprint art led by Uncle Manny,
- Yarning circle educational sessions with members from the Balit Gulinya group for our Pennant and Metro teams
- Didjeridu performance by Michael Cussens from Gurindji Country
- Many of our teams proudly wore the AHC Indigenous uniform designed by Wadawurrung artist BJ O'Toole, made possible through a Hobsons Bay City Council grant.

Our social calendar was packed with a diverse variety of events across the year:

- AHC Inaugural Golf Day Fundraiser
- OC/YC Challenge, Walking Hockey Exhibition & Ipod Shuffle Night
- Season Opener
- Pride Cup - Drag Trivia Night
- Olympics Night
- Season Close & Clubroom Farewell
- Vote Count
- Homecoming Round & 30-Year State League 1 Premiership Reunion
- Presentation Night

Many thanks to our social committee and First Nations group volunteers for all their efforts across the year.

Our beloved old clubrooms were home to plenty of fun throughout 2024. Here's to the next chapter of social events in our new pavilion next year!



Pictured: Barry Briggs, Michael Cussens & Uncle Manny following the didjeridu performance.



# STATE & NATIONAL REPRESENTATION

We are proud of all of our representative players, from Regional with the Western Wildcats through to HC Melbourne, State and National Representation across playing, coaching and officiating.

Each year we are fortunate to have these high calibre players, coaches and officials working with us, and we are proud of our record in developing individuals who go on to represent our club at higher levels. Below are our State & National representatives in 2024.

Agius, Chloe	U12 Girls SSV (Gold Medal)
Baker, Charlotte	U16 Victoria Development team, U15 Girls SSV
Barnett, Matthew	Canada National Team
Bradbury, Bella	U13 Victoria Indoor
Brennan, Jess	Australia Indoor squad, Victorian Open Indoor
Burns, Cooper	Australia National Development Squad, HC Melbourne, 2024 PL All Star
Byrne, Peter	Australia Masters 70+ World Cup (Cape Town, SA) – VC, Captain – Victoria Masters Mens 70+
Drake, Greg	2024 PL All Stars - Coach
Erbstrand, Josie	HC Melbourne
Guraliuk, Brendan	Canada – FIH Nations Cup (Poland)
Guy, Fletcher	Victoria U18 (Gold medal), Victoria U18 Indoor
Guy, Ben	Victoria U18 Coach (Gold medal)
Hayes, Oskar	Victoria U18 Development team
Hooppell, Ben	HC Melbourne, 2024 PL All Stars
Leigh, Harrison	Victoria U21 Indoor
Leigh, Kade	HC Melbourne, Australia U21 Burras, Australian Junior Indoor Squad, Victoria U21, Victoria U18 Indoor
Kerr-Nelson, Liam	Australian Hockey 5's – World Cup, Oman
Klix, Molly	Australia Country U21, Victoria Country Seniors
Kooloos, Tucker	HC Melbourne Futures, Victoria U18 Development team
McDonald, Heath	Australian Indoor Squad, Victoria Open Indoor
McDonald, Nathan	Player – Australian Hockey 5's – World Cup, Oman, Umpire- Singapore National Championships, Umpire – Aust U21 Championships, Victoria Open Indoor, Coach Victoria Open Women Indoor
O'Neil, Corey	Victoria U21, Australia Indoor Development squad, Victoria U21 Indoor, Victoria Open Indoor
Otterbach, Connor	HC Melbourne, Australian National Development Squad
Roberts, Nye	Australia U21 Burras – Sultan of Johor Cup, HC Melbourne, 2024 PL All Stars, Victoria U21
Roberts, Odile	Victoria U18 Development team (train on), Victorian U18 Indoor
Scanlon, Andrew	HC Melbourne, 2024 PL All Stars, Victoria Open Indoor, Australian Indoor Squad
Sheahan, Tim	Umpire – Hockey 5's World Cup - Oman, Umpire – International Festival of Hockey, Perth (Au v India), Umpire – Aust U21 Championships
Symons, Kieran	Australian Hockey 5's – World Cup, Oman
Winch, Sam	HV Masters Womens 45+
Winship, Lauren	Australian Masters (A) 35+ World Cup (Cape Town, SA), Captain Victoria Masters Womens 34+
Woodman, Hamilton	Victoria U18 Development team
Yacono, Jacob	Australian Futures, Victoria U18 (Gold medal), Victoria U18 Indoor
Yacono, Thomas	U13 Victorian Indoor

# SPONSORSHIP

## JO WHITFORD

Throughout this full year Altona HC has been privileged to have Werribee Steel as Premier Partner. With the new uniform change fully rolled out across the Premier League, the men's and women's PL squads have promoted the partnership with logo's on home and away uniform. Werribee Steel played a big role in the installation of the new pitch scoreboard this season and we look forward to extending the partnership next year. The club promotes several traditional packages for corporate sponsors and this season introduced a new package offering naming rights for each goal end of the pitch. The north end is now known as the Landells Signs end with prominent pitch signage promoting the club's new sponsor. The club continues to enjoy strong partnerships with two long-standing sponsors of Altona HC. Altona Real Estate Agents, Barlow McEwan Tribe and Burlin Electrical have provided sponsorship in excess of twenty years combined. We wish to extend our gratitude to Scott Murdoch and Ben Burris, AHC player, for their continued contributions through this year and thank Ben for managing the electrical work required for the new pitch scoreboard.

Individual Player Sponsors continue to play a big role in supporting players with fees reduction and simultaneously providing financial assistance towards the club's operations. This year individual player sponsors included sponsorship for 10 players, both in senior and junior teams, from family members and local businesses.

A warm welcome to our newest sponsors and we thank them for coming on board this year:

Greek Grill; Landells Signs; M and D Landscapes; Mailplus Lalor and Campbellfield; the Smith Family. Corporate signage is proudly displayed on pitch fencing through the season and on the club's website.

Ascot Value Sports and Trophies also became a community partner, contributing stock for the sale of new hockey shoes at the club's pop-up shop. Members took advantage of the offer and 29 pairs were sold to junior and senior players over a three week period.

The sale of second-hand hockey sticks and bags for junior and senior players raised approximately \$280. A big thank you to players who donated sticks and bags from their collections. More donations in good condition will be gratefully received and cleaned up ready for re-sale in 2025.

Our appreciation to all our sponsors this year:

**Altona Podiatry Centre** - individual player sponsor, providing the best footcare with a range of services including Orthotics and Biomechanics

**Altona RSL** – AHC's Sponsor for Junior Development. Enjoy drinks, dining and entertainment, a local and central social club for the whole family.

**Altona Sports Club** - took up gold sponsorship this year and again hosted the clubs' 2024 Senior Presentation Night in October

**Barlow McEwan Tribe** – Continuous sponsorship of AHC for over 10 year and is Altona's oldest estate agency.

**Bunnings, Altona** – prize sponsor for AHC community events

**Burlin Electrical** - owned by club player Ben Burriss offering electrical, mechanical and refrigeration services, and continues as an established corporate AHC partner

**Coles, Altona** – prize sponsor for AHC community events

**Eyecare Plus** - new in 2023 and offering a specialist service for eye tests, prescription glasses, contact lenses & more.

**Greek Grill** - local Altona restaurant, new sponsor of the Junior award for 'Team Mate of the Week'

**Holly and Sophie Kellock-Burns** – individual player sponsor

**Landells Signs** – new End Pitch sponsor offering signs of all sizes from standard to the biggest pylon signs in Australia

**M and D Landscapes** – New sponsors Matt, playing member and Drew run a successful landscaping business including paving, irrigation and decking.

**Mailplus Altona** - returned as a sponsor this year and is headed by David Burns, life member of the Altona Hockey Club.

**Mailplus Lalor and Campbellfield** - new sponsors Tim Symons, playing member and Simone Otterbach, operating services for businesses including easy parcel delivery and PO Box clearances

**The Otterbach Family** – individual player sponsor

**The Smith Family** – individual player sponsor

**Werribee Steel** – AHC's Premier Partner and a leading family supplier specialising in residential and commercial structural fabrications

Altona HC is keen to engage with perspective or returning sponsors and offer various options to promote your local business to our club members and guests. For more information please contact Jo Whitford: [sponsorship@altonahc.org.au](mailto:sponsorship@altonahc.org.au)



# INDIVIDUAL PLAYER SPONSORS

**NYE ROBERTS**



PROUDLY SPONSORED BY

**THE SMITH  
FAMILY**

**CONNAR OTTERBACH**



PROUDLY SPONSORED BY

**THE SMITH  
FAMILY**

**THOMAS YACONO**



PROUDLY SPONSORED BY

**ALTONA PODIATRY CENTRE**

**JACOB YACONO**



PROUDLY SPONSORED BY

**ALTONA PODIATRY CENTRE**

**DAVID BURNS**



PROUDLY SPONSORED BY

**HOLLY & SOPHIE  
KELLOCK-BURNS**

**COREY O'NEIL**



PROUDLY SPONSORED BY

**THE SMITH  
FAMILY**

**MOLLY KLIX**



PROUDLY SPONSORED BY

**THE SMITH  
FAMILY**

**JARRYD OTTERBACH**



PROUDLY SPONSORED BY

**THE OTTERBACH  
FAMILY**

**KADE LEIGH**



PROUDLY SPONSORED BY

**THE SMITH  
FAMILY**

**COOPER BURNS**



PROUDLY SPONSORED BY

**HOLLY & SOPHIE  
KELLOCK-BURNS**

# PERFECT HARMONY COTERIE

Perfect Harmony was formed in 2014 as the pre-eminent supporter group of the Altona Hockey Club to help with our ambitious facility development plans. Since the start of 2020, the focus of the Coterie Group to assist with coaching.

We recognise coaching an area of critical importance in competing in Premier League, as well as continuing to develop juniors and helping us to thrive as a club.

We would like to take this opportunity to thank the following Coterie Club members who supported us in 2024:

Russell Dmytrenko

Judy Patterson

Ian Bartlett

Sandy Guest

Brian Fanning

Ross Schubach

Tyson Priddle

David Burns

Steve Campbell

Sharon Faulkner

Alex Tyrrell

Danielle Tyrrell

Josh Coote

Rod Johnson

Greg Drake

Emma Aitken

Leanne Meiers

Kristen Orange

Peter Symons

Morris Burgess

John Jumpertz

Merryn Brennan

Kevin Brennan

Linda Samson

Peter Byrne

Tracey Drake

Lisa Smith

Bobby Burns

Bron Kelly

Peter Dolenc

Paul Burns

Marc Richardson



HEY  US OVER  
ALTONA HOCKEY CLUB



# FINANCIAL REPORT 2024

For the Year Ended 30 September 2024

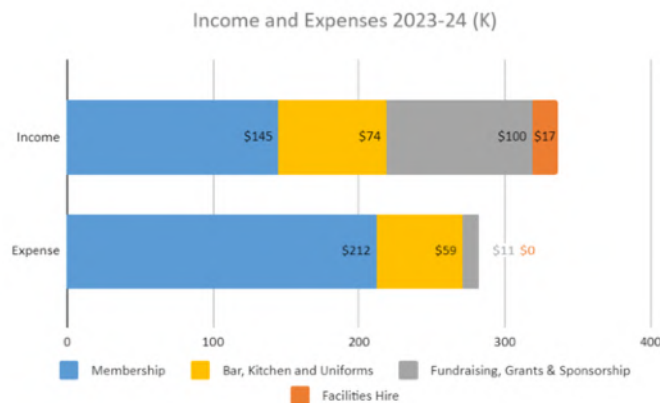
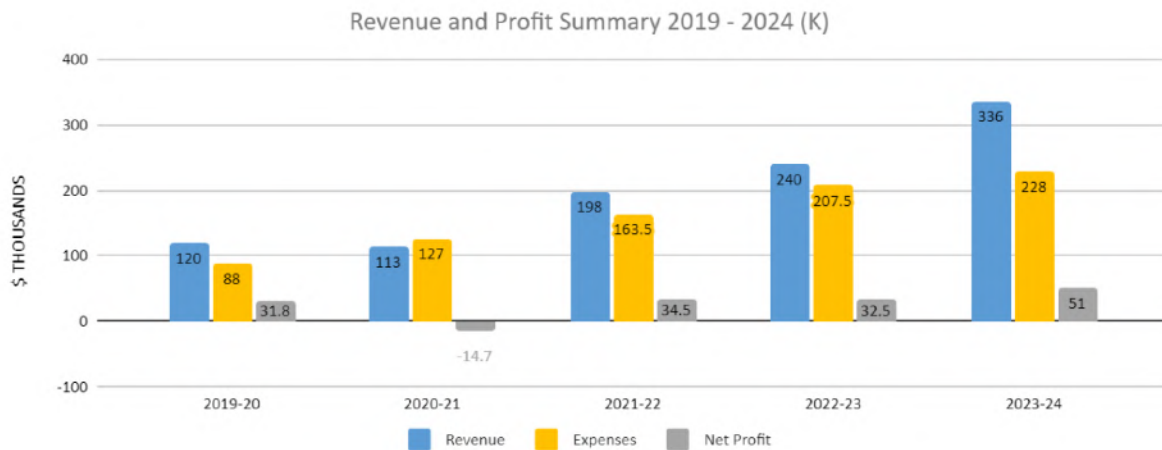
## Overview

I would like to start by thanking Kayla Williams, Barry Fox & Carol Doloughan for their assistance with the Treasurer portfolio this year.

The financial year 2023-24 has been an excellent year for the club due to nearly all members having paid their membership fees and a stronger performance through the bar due to increased social activity. It is important to note more broadly that this year's financials are skewed due to the late processing of several items from last financial year.

The club recorded a profit of \$51,645.80 after accounting for depreciation. A new sinking fund was established via Bendigo Bank and a contribution of \$10K was made towards it. Increasing costs continue to put pressure on the budget, but this is offset through our continued efforts in sponsorship, grants & fundraising.

Below is an indication of our basic income, expenses, and profit compared to previous years (Chart: Revenue and Profit Summary 2019-2024) and a breakdown of our basic income and expense streams (Chart: Income and Expense 2023-24).



## Financial Position (Balance Sheet)

Cash Balance at the end of the financial year was \$318,260.73 with all invoices up to date. The club continues to be well placed to contribute to infrastructure projects in support of the council. Funds will be required to support our application to replace the lights, build the Hockey 5s pitch and the turf will soon need a full relaying. It is essential & typically a requirement that the club is able to contribute meaningfully to these projects.

With a healthy balance at the end of year, nearly no funds were withdrawn from the coaching fund for the year 2023-24.

The table below indicates the change in the reserve funds over the financial year. This has been updated to reflect the three pools of reserve.

Reserves - Facilities Uplift		Reserved - Coaching Fund		Reserved - Retained Funds	
<b>Starting Balance</b>	\$60,812.87	<b>Starting Balance: First Oct 2023</b>	\$24,274.43	<b>Starting Balance: First Oct 2023</b>	\$82,108.38
<b>ASF Project Deposits</b>	\$0.00	<b>ASF Project Deposits</b>	\$13,293.28	<b>New Deposits</b>	\$11,100.00
<b>Funds used</b>	\$0.00	<b>Funds used</b>	\$1,100.00	<b>Funds used</b>	\$0.00
<b>Interest Paid</b>	\$0.00	<b>Interest paid</b>	\$0.00	<b>Interest paid</b>	\$1,494.13
<b>Ending Balance : 30 Sep 2024</b>	\$60,812.87	<b>Ending Balance : 30 Sep 2024</b>	\$36,467.71	<b>Ending Balance : 30 Sep 2024</b>	\$94,702.51

## Income Summary (Profit and Loss)

The result for 2023-24 was a profit of \$51,645.80 after asset depreciation of \$16,610.58. As noted due to exceedingly high membership fee payments, and continued good revenue in our supporting income portfolios.

### Membership Fees

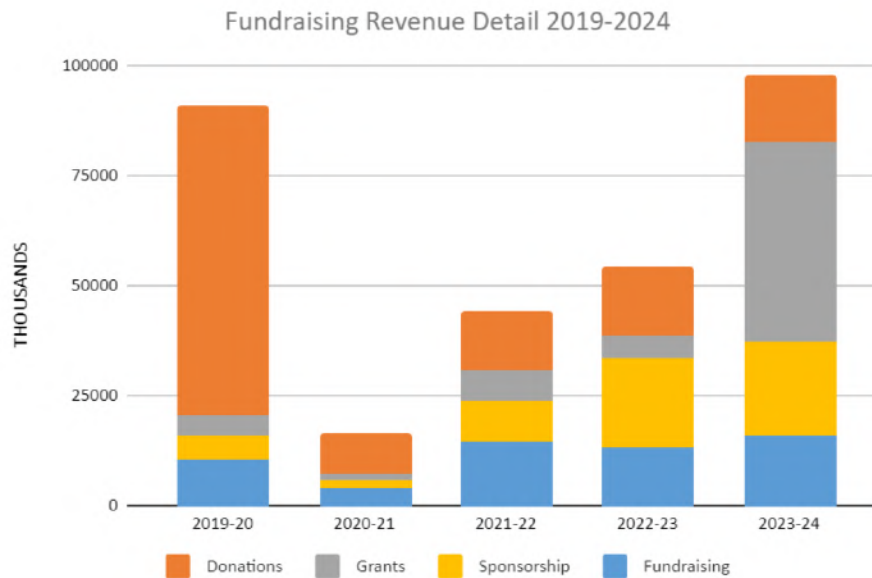
The Club collected \$120,174.50 in winter membership fees in 2023-24. Noting a portion of these fees were late paid 2023 fees. The fees associated with the winter 2024 season make up \$96K of this amount. This uplift can be attributed to the introduced requirement to pay fees as part of registration at the start of the year with next to no fees outstanding.

Below is a summary of the 2024 Membership Fees.

2024 Membership Fees	
Winter membership fees collected in 2024	\$120,174.50
Overpayments (Credits to be Issue in 2024)	\$0.00
Outstanding at 30th Sep 2024	\$640.00
Estimated Recoverable in 2025	\$640.00
Total written off as bad debt in 2024	\$2,990.00

## Fundraising Summary

The results of fundraising in 2023-24 are shown below. Grants are substantially increased due to a couple of grant awards from the Westgate Tunnel Project funding the Electronic Scoreboard and some GK Equipment and Balls for our Juniors. Donations, Sponsorships and other Fundraising efforts performed in line with last year.



Some further detail on some of this year's fundraising activities are provided below.

Item	Revenue	Outlays	Profit
OC/YC Shuffles	\$1,625.80	\$609.10	\$1,016.70
Bake Sale	\$197.00	\$0.00	\$197.00
Golf Day	\$7,636.28	\$3,948.40	\$3,687.88
Stick Fundrasier	\$2,500.59	\$13.62	\$2,486.97
Other	\$495.95	\$0.00	\$495.95
Trivia Night	\$1,636.00	\$0.00	\$1,636.00
Presentation Night Tickets	\$8,265.63	\$7,846.37	\$419.26
Trophies	\$0.00	\$3,355.19	-\$3,355.19
Container Deposit Scheme	\$1,567.20	\$0.00	\$1,567.20
Coterie (Income part of ASF Deposits)	\$0.00	\$493.60	-\$493.60
Sponsor Signs (Income see Sponsorship)	\$0.00	\$2,351.68	-\$2,351.68
United Petrol	\$482.79	\$0.00	\$482.79
<b>Total</b>	<b>\$24,614.85</b>	<b>\$19,567.46</b>	<b>\$5,047.39</b>



## **Financial statements**

Based on a total revenue of \$336,082.86 in 2023-24, AHC is classified as a tier one incorporated association under the Associations Incorporation Reform Act 2012 (the Act). Tier one associations do not need to have their financial statements externally reviewed or audited.

In accordance with the Act, I hereby present to the membership the financial statements (at Appendix 2) which give a true and fair view of the financial performance and position of the Altona Hockey Club Incorporated for 2023-24.

**JOSHUA COOTE**  
TREASURER  
ALTONA HOCKEY CLUB

# APPENDIX 1

## 2021 - 2024 STRATEGY

## 2021-2024 Strategy



## The bigger picture

### Our Purpose

Create a safe place for our community to come and always be welcome

### Who we serve

Our present and past members, guests, the sport of hockey and the Hobson's Bay community

### Our Vision

To lead Victorian hockey in sustainable competition and community engagement

### Our Values

Inclusion  
Excellence  
Professionalism  
Pride  
Wellbeing  
Spirit

### Our Mission

Amplify our club's sustainable future success by:

- **Fostering** the growth and development of the sport of hockey
- **Investing** in the ongoing development of our members and our club
- **Inspiring** and creating positive community impact

Altona Hockey Club: 2021-2024 Strategy

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## Our Values:

### Inclusion

We are a social, family friendly, community-based sporting club, welcoming people of all ages, backgrounds and abilities.

### Excellence

We strive for continuous development and improvement in all areas of hockey and community contribution.

### Professionalism

We are well organized and show leadership in all facets of our club

### Pride

We celebrate our past and present achievements. Our future is shaped by our long and proud history of success

### Wellbeing

We promote good sportsmanship, friendly competition and a healthy and safe environment

### Spirit

We respond to challenges with positive intent. We work together to overcome adversity.

Altona Hockey Club: 2021-2024 Strategy

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## Our Strategic Priorities

### Foster

#### Hockey Victoria and Hobsons Bay City Council Partnerships

- Maintain a strong relationship with HV through the promotion, support and deployment of their overall strategy within our zone.
- Leverage HV initiatives to create beneficial impact to AHC
- Actively strengthen our HBCC relationship to underpin our facility development

#### Increase community awareness and reach

- Raise public awareness of hockey and the AHC to the non-hockey community within our catchment zone.
- Build awareness and engagement through advertising and promotion of our club to attract new members/ supporters.

#### Expand opportunities to participate

- Create more ways for all members of our community to participate at all levels and abilities

*Fostering the growth and development of the sport of hockey*

Altona Hockey Club: 2021-2024 Strategy

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# Our Strategic Priorities

Invest

## Attracting

- Attraction of new players to our club to ensure a sustainable hockey competition
- Engage in community outreach to actively recruit new junior players
- Devote specific attention to increase female participation and retention at all ages.
- Leverage the strength of our club culture to encourage new playing members

## Member Experience

- Build pride, connection and engagement across our membership base and alumni to improve retention.
- Includes onboarding of new members, ongoing engagement of existing and past members in all areas of club activities and opportunities to participate.

## Pathways

- Actively enable members to realise their own hockey aspirations as players (at all levels, ages, abilities), coaches, umpires, officials, administrators, volunteers and supporters.

## Facility Development

- Work with HBCC to ensure the successful funding and completion of our clubrooms upgrade.
- Maintain awareness and planning of requirements to ensure our playing facilities enable us to play and host elite level games.

## Governance

- Increase our reputation with stakeholders, HV and HBCC through demonstration of strong governance and fiscal responsibility.

*Investing in the ongoing development of our members and our club*

Altona Hockey Club: 2021-2024 Strategy

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# Our Strategic Priorities

Inspire

## Raising the bar

- Set and maintain high standards as a community club, by seeking out accreditations, certifications and partnerships that exceed what is expected of us, and demonstrates our commitment to positive community impact

## Be a place that the community wants to use

- Increase the awareness of, and bring more people to our place
- Create a positive community place and expand the utilization of the current facility beyond hockey operations – increase non-operational revenue generation.

*Inspiring and creating positive community impact*

Altona Hockey Club: 2021-2024 Strategy

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## Critical success factors



In order to lead Victorian hockey in sustainable competition and community engagement, we need to show that we can:

- Maintain our Premier League status
- Demonstrate on-field success – regular finals appearances across all grades
- Complete our facility redevelopment
- Grow our playing membership base
- Grow female participation to sustain our women's/ girls' competitions across all levels
- Recruit, develop and retain volunteers with appropriate skills.
- Demonstrate strong working partnerships with HV, HBCC, other clubs from the Western suburbs and Regional Victoria.
- Develop strong working partnerships with schools and community groups within our catchment zone
- Develop our junior members into future leaders of the club, both in hockey-specific and administrative roles.
- Increase and maintain funding from alternative revenue sources
- Continue to demonstrate prudent financial management.

Altona Hockey Club: 2021-2024 Strategy

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## Required capabilities



To deliver on our strategic priorities, we need to be able to attract and retain people who have the skills and abilities to:

- Influence decision making with local government and Hockey Victoria
- Successfully partner with HBCC on all aspects of facility development
- Directly connect with non-hockey community groups
- Create and maintain diverse communication channels and community engagement.
- Support expanded participation and facility utilisation activities
- Define, develop and implement member attraction, experience, and pathway programs
- Maintain strong governance and financial discipline
- Identify appropriate certifications, accreditations and partnerships that the club should hold or acquire

Altona Hockey Club: 2021-2024 Strategy

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We respectfully acknowledge the people of Boon Wurrung/Bunurong Country, the Traditional Custodians of the land on which we are located. We draw inspiration from the world's oldest living culture in how we foster a supportive, caring and respectful community at Altona Hockey Club. We pay our respects to the Elders past, present and emerging.



2023-24 AHC ANNUAL REPORT  
COURTESY OF WESTSIDE DIGITAL.



ALTONA HOCKEY CLUB, INC.  
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[WWW.ALTONAHC.ORG.AU](http://WWW.ALTONAHC.ORG.AU)